



Clients, Partners & Events – Farzana Nayani

Select Clients & Partners

Corporate

- IBM
- Ebay
- TrendKite
- Nielsen
- Emblemhealth
- McKesson
- Citi
- HSBC
- US bank
- Southern California Edison
- Southern Gas Company
- Lexus
- Hyatt
- Walmart
- McDonald's
- The Riveter

Government & Non-Profit

- Environmental Protection Agency
- Small Business Administration
- LA County Fire Department
- Smithsonian Institution
- East-West Center
- LA Philharmonic
- National Association of Asian-American Professionals
- Independent Book Publishers Association
- National Apartment Association



Higher Education and K-12

Higher Education

- Rutgers University
- University of California, Los Angeles
- University of Southern California
- University of Victoria
- University of British Columbia
- University of Hawai'i

K-12

- El Segundo Unified School District
- Los Angeles Unified School District
- Thacher School

Conference & Event Engagements

- SXSWEDU
- Forum on Workplace Inclusion
- TedXPlano Salon
- National Diversity Council
- National Scholarship Providers Association
- Workshop on Intercultural Skills Enhancement (WISE)
- Publishing Professionals Network Conference
- Across Colors Diversity Conference



Select Testimonials

“TrendKite engaged Farzana to help us take our Diversity & Inclusion and ERG efforts to the next level. Her work with the team was high energy, positive, and forward-looking. Farzana brings a wealth of experience and ideas from her experience working with a wide variety of organizations.”

Chris Copeland
Executive Sponsor, D&I ERG
CTO, TrendKite

“Farzana delivered the keynote address for the annual conference of the Publishing Professionals Network on April 27, 2018. She spoke with passion and eloquence about the need for more diversity in book publishing--an industry that, she argued, can have an outsized effect on national conversations around racial, gender, and economic privilege. Grounding her insights in both hard data and the personal experiences of herself and other authors of color, she held our 160 attendees in rapt attention: audience members reported being touched, called to action, even brought to tears by her speech. During a roundtable discussion following the address, Farzana challenged us to look for opportunities to further diversity and inclusion in our own workplaces and on our own publishing lists. Thanks to her inspiration and guidance, we are making plans this summer to launch a regional D&I initiative in book publishing.”

Scott Norton
2018 Conference Program Chair - Publishing Professionals Network
Director of Editing, Design, Publishing - University of California Press



“On October 23, 2018, Farzana engaged a group of 50+ employee resource group leaders from various companies across Southern Company Gas during a 3 and 1/2 hour workshop entitled Elevating Your ERG Game. The session helped our leaders understand what it takes to become more of a resource to our business by sharing best and next practices for engaging executive sponsors, reconnecting with the purpose of ERGs, connecting aspects of individual and intersectional identity to business initiatives, engaging members, communicating your value, and effectively planning your impact. Farzana’s energy, expertise, and engaging presence made the experience and atmosphere fun for the participants. I have received glowing comments from our leaders showing appreciation for the experience Farzana created. We are very pleased with the investment we made in our partnership with Farzana and hope to continue our business relationship in the future.”

Tommi Paris
Director of Diversity & Inclusion
Southern Company Gas

Additional references available on request.